



2024 National Grange Publicity Item Contest



STATEMENT OF INTENT

The ability of our Granges, at every level, to successfully promote specific events or the Grange as a whole is necessary and essential. The goal of the **National Grange Publicity Item Contest** is to recognize the publicity work being done by our Granges across the country and to share this work with other Granges with the intent of fostering even more and improved publicity efforts. The more Grange publicity that occurs within our communities, the better!

RULES

- A. The National Grange Publicity Item Contest is open to all Granges (State, Pomona, Community, Junior), Grange committees, or Grange groups (i.e., auxiliary, youth, Junior 1+).
- B. A Publicity Item may be a flyer, poster or advertisement; a short video; a radio commercial or announcement; a social media post; a press kit or media release; a shirt, button, or another wearable item; or anything else you create to promote Grange. "Out of the box" ideas are welcomed!
- C. All entries must be received electronically as a single (1) file no larger than 1GB via Google Forms at <http://grange.biz/grangepublicity2024> by **September 1, 2024**.
- D. There are two (2) divisions:
Created by a professional (paid or in-kind).
Created in-house (without professional assistance).
- E. There is no limit on the number of publicity items that can be submitted by any Grange, Grange committee, or Grange group.
- F. Entries should be created since the previous deadline (September 1, 2023).
- G. If your publicity item is wearable or otherwise 3-dimensional, please take a photo of the item and submit the photo.
- H. Any entries received after the **September 1, 2024** deadline will not be judged.
- I. Any entry submitted may be shared by the National Grange via social media, email, website, or other means.
- J. Winners will be announced at the 2024 National Grange convention in Bettendorf, Iowa.

PRIZES

Monetary prizes will be awarded: 1st- \$200, 2nd- \$100, 3rd- \$50 and 4th- \$25 in each division.